

**PLACEMENT CELL ACTIVITIES FOR
THE YEAR 2014-15**

Placement Cell Members :

1. Mrs. Varsha M. Bapat (Chairperson)
2. Mr. Satish Ambike (Member)
3. Mr. Avinash Kharat (Member)
4. Mr. Sandeep Sanap (Member)
5. Mrs. Gauri Kopardekar (Member)
6. Mrs. Ashwini Satbhai (Member)

Objectives of Placement Cell

- ❖ To place the students at their areas of interest in organizations/institutes.
- ❖ To guide the students for the development of soft skills.
- ❖ To develop a bridge between college and industries.
- ❖ To increase awareness amongst current students about placement opportunities in industries and various skill-sets required.
- ❖ To determine opportunities for Arts and Commerce UG students in Service and Banking Industries.

Placement Mechanism

College has Placement cell for UG and PG students. Variety of activities are arranged under the placement cell like Conducting aptitude tests, seminars, Group discussions, guest lecturers by Industrial experts and Soft Skill workshop.

The placement committee takes efforts to call the companies for campus placement. A communication is through HR Group by telephonic contact, mail or visit to company. The student database is forwarded to the Industry or company as per their requirement. Some of them provide Industrial training and campus recruitment. As per their policy they short list the student. After finalization of date and time, the Company conducts campus drive in the college premises or they call the students at their premises. Those students who are through the aptitude test they are qualified for next round like technical and HR interview. Once a student is placed in one company then he/ she is not allowed for the other companies drive.

Activities Conducted During This Academic Year :

In this academic year many placement related activities were conducted in the college to make student realize the need for the industry and the skillset they need to have in order to be employable. More focus and active effort was given to B.A and B.Com students who are mostly required in Banking and Service Industry. It is observed that most of the students in these courses lack in Communication and Presentation skills. Due to this fact they are low in confidence and are unfit to get a job. There was a need to make them aware about the opportunities in specific sectors.

[I] This academic year one major activity was the event “***Industry Connect 2014***” .

INDUSTRY CONNECT 2014

11th and 12th September 2014

**Report of Industry –Academia Meet “Industry Connect 2014”
Held during September 11 & 12, 2014 at Modern College, Ganeshkhind**

Placement Committee of Modern College Ganeshkhind organized a two day Industry-Academia Meet. This kind of industry academia interaction was organized for the first time by the college for the third year students from across the streams viz. Arts, Commerce, Life Sciences and Computer Science. Also it was an exposure for the second year students who participated in the event as volunteers. With technology driven entrepreneurship coming up in the country in a big

way, the academia is bound to have to a closer interaction with industry. So ,We the members of Placement cell of our college organized an Industry-Academia Meet “Industry-Connect” on 11th and 12th September 2014 in our college

Objective of the Industry Academic Meet

The basic idea behind organizing such an interaction was to make the students conversant with the industrial world and to make them ready for the industry environment. Students need to know the skillset required to be fit in the Industry and they should know the ethics in the Industry.


The Event Industry-Connect 2014 began with Inaugural Function. Dr.Gauri Kopardekar, Member of Placement Cell, introduced the Chief Guest of the event, Padmashree Mrs. Lila Poonawala.

Inaugural Session



Padmashree Mrs. Lila Poonawalla, Founder Trustee of Lila Poonawalla Foundation was the Chief Guest of the Inaugural function. She being the first female mechanical engineering

student and also the first woman CEO in India's business history, was the most apt resource person for the event. She stated that making student employable is the

 **Lila Poonawalla Foundation**
Leading Indian Ladies Ahead

need of the hour and congratulated the college for its initiative in this regard. She stated that the academics alone is not enough but the real key to enter the industry is 'Self confidence'. She urged the students for improving their communication skills especially oral and written communication in English as it is the global language of business and industry. She suggested that the college should conduct a mandatory Spoken English course of 60-70 hours for the graduating students. She stated that the students should acquire other soft skills to be more employable. As the industry asks for initiative, the students need to be proactive and ready to learn, she observed. She urged that the students should not shy away from getting new responsibilities. She urged that the students should put their heart and soul in the work and should make every bit of their work enjoyable.

Mrs. Poonawalla suggested that the college authorities can approach the industry for their support in developing the laboratories through Corporate Social Responsibility. She appealed that more and more girls are entering almost all the fields of business and as they would be employed more, the boys need to be geared up for this enhanced competition.

Mrs. Poonawalla shared her own life experiences and her own struggle in the industry in the informal interaction with the students.


Dr. Sanjay Kharat, Principal of the College congratulated the Placement Committee for such initiative. He introduced different activities conducted by the college and also recent achievements of the college. He presented various strengths of our college in the areas such as research and interdisciplinary activities. He put forward different projects and college initiatives taken up for student progression.

Mrs. Varsha Bapat, Co-ordinator, Placement Committee explained the objective behind organizing such an event and presented an outline of the two day programme. Gauri Kopardekar, Member, Placement Committee introduced the Chief Guest. Progressive Education Society Office Bearers Prof. Suresh Todkar, Joint Secretary ,Progressive Education Society , Prof. Prakash Dikshit , Visitor, Modern College, Ganeshkhind were also present for the session.

Sochin, a student from SY BSc, Micro Biology was the compere of the event while Sharvari Sarawate, a student from SYBSc, Micro Biology Department proposed a Vote of Thanks.

Day 1 : Sessions for Students from Commerce & Arts Facultyies



 **Dr. Girish Kulkarni, President of GVK Asia** conducted an interactive session on different career opportunities available in Event Management field. He advised the students to establish their own brand, be conscious about their own strengths and think clearly about their likes, dislikes and strengths and be participative. He stressed the role of English communication in present era. Also students should be aware of what the industry expects. He explained different aspects of event management by giving day-to-day examples. He emphasized the need for being away from all the intoxicating things and bad habits.

Vaibhav Nagarkar of Inspirationindia, Pune apprised the participants about career options available in international trade. Looking at the international scenario, the employment opportunities are reducing, so he advised the students to opt for self employment options in international trade.





He explained the scope for earning foreign exchange through export and import activities. He informed about acquiring proper knowledge required for international trade, how to seek market information and an important role of a consultant, tax structure, agencies that help in conducting international trade. He stated that the students should be ready to learn new skills, experiment and should have persistence for pursuing any activity. He advised the participants to learn a foreign language that would give them an added qualification and edge over other competitors.

Kanchan Kulkarni, Regional Head , ICICI Bank delivered a lecture on career options available in Banking sector. He gave information about how student can enter into the Banking field after their Graduation.



He also explained about various exams students need to crack in order enter into Banking career. He informed that students from any discipline can enter into Banking field. He informed about different work levels and scopes within a bank. He also stated the function of each level. He informed the students about the working of Bank , transactions in the bank, how the funds are managed etc to the students. He suggested the students to get prepared for the Banking field and accept this as a career ahead.

Day 2 : 12th September 2014

Sessions for students from Computer Science Stream



Session 1 : “Communication Skill Development” by Ms. Rashmi Singh and Mr. Suchhait Waikar along with Mr. Amol Raskar from *HR Outsourcing, Asha Consultancy Services*

Ms. Rashmi Singh briefed about the importance of communication skill required in Industries. She explained how students can improve their communication skill with simple exercises. She told the students that they should listen to English conversations and try to practice it in the class. Mr. Suchhait Waikar conveyed different methodologies student can implement in order to be presentable. He explained the importance of English communication in Global scenario. He stressed on interview skills and group discussions. Mr. Amol Raskar briefed about the HR values in the Industry.

Session 2 : “ How to survive in IT industry” by Mrs. Chitra Duvedi



Chitra Duvedi, Promoter and CEO of Enhance and Excel, Pune delivered a lecture on ‘How to survive in IT Industry’. She suggested that the students should focus more on how to enter the IT world first. As the IT industry is into providing solutions to problems of the customer, the students should have proper knowledge about their basic concepts, should be quick in giving response, should have good communication skills as they need to ask right questions to the customers. She urged that the students need to develop a habit of thinking. Efficiency, hard work, flexibility are the qualities needed to survive in the IT industry, she observed. She appealed the students to invest their energies in their career with a sincere attitude.

Session 3 : **“How to be fit in Industry: Industry Ethics” by P.V.Bhagwat, Training and Recruitment from Saj Test Plant.**



Mr P.V.Bhagwat, who has about 39 years of experience in the Industry was the speaker of this session. He introduced the students to the Industrial environment. He informed the students about the change in the technology and its effect on the day today working in the Industry. He suggested many ways which the students should prepare themselves in order to keep themselves fit. Briefly he explained about maintaining stamina , importance of good health , industry ethics , stress relieving techniques etc.

Session 4 : **“ Current Trends in IT industry”**

Mrs. Harshada Deshmukh, Manager Synechron was the Resource speaker for this session. She has more than 10 years of experience in this field. She informed the student about the need of IT professionals in the industry. She guided the student about how they can cope up with the industrial environment in IT field. She also explained the current trends in IT Industry and asked the students to learn the necessary software techniques properly so that they can cope up the requirements in the Industry. She informed about many sites for getting information about new techniques. She suggested students to keep themselves updated with the current trends and be ready for the hard work.

Sessions for Students of Life Sciences

Lecture 1 : “Goal Setting in Life and Journey as an Entrepreneur”



Dr. Satilal Patil from Green vision life sciences pvt ltd

It was a very helpful lecture about setting goals in life and working towards the commitment done. He discussed the various types of goals, not leaving out any priorities of our lives- goals concerning money, work/job, family and last but not the least personal goals.

Being an entrepreneur, putting himself as an example he demonstrated how goal setting and its completion can be achieved if followed sincerely and with determination.

Having perseverance, being humble yet competitive and maintaining leadership qualities were the highlights of his talk.

Lecture 2 : “ How to be more Employable”

Mrs.Shubhada Shintre

Her lecture on how to be more employable gave the students , an answer to all their questions, right from how to apply for jobs and working towards betterment of themselves to achieve the same.

She discussed the difference between being unemployed and unemployable. With the help of newspaper cut- outs, she demonstrated to us the common mistakes we make and gave suggestions to improve on the same.

Lecture 3 : “ Scenario of Indian Pharmaceutical Industry.”

Mr.S.M.Dharmadhikari from D.P. Associates ,Pune



The lecture on the current scenario of pharmaceutical industries was an eye opener. He made us aware of numerous job opportunities in the field of pharmaceuticals. He also informed the students to take efforts to learn new things and implement the knowledge which they receive in their academics.

He inculcated the values of being honest, down-to-earth and remaining focused for being a successful professional. He suggested students to work more on communication and maintain ethical values wherever they go.

Valedictory Session

Mr. Amol Shinde, Asstt. Registrar of Companies, Pune was the Chief Guest for the Valedictory function. He advised the students to opt for entrepreneurship instead of searching for a job. He stated it is more important to provide work to other than being an employee yourself. He also stressed the importance of competitive examinations as an additional future career option for the students.

Outcome of the Industry-Academic Meet : following suggestions have evolved during the discussions which would be taken forward so as to get some concrete results of such industry academia interaction :

- **Continuity to such efforts** by involving the same experts was discussed. These expert resource persons are ready to contribute towards grooming of the students. They would revisit the college on different occasions and can guide the students in future. But the initiative needs to be taken by the student and the demand for such interaction, guidance, mentoring, grooming should be driven by the students.
- **Database of students** : database of students need to be made so that whenever the companies approach, the same can be shared. This database should also include the preferences of the students and their skillset. This would facilitate the placing companies.
- **Self Help Groups of Students** for improving communication : as improving oral and written communication needs to be improved, this can be done by the students themselves by forming their self help groups. They can conduct some reading, writing workshops so as to improve their vocabulary and confidence of communicating in English. A student facilitator or a teacher could rectify their common mistakes and induce them for practicing communication in English.

Response by the Students

Industry Connect 2014 received an overwhelming response from the students across the streams. A total of 324 from Arts , Science and Commerce students participated by registering for the event.

Organised by the Placement Committee :

Co-ordinator : **Varsha Bapat**, Department of Electronics

Members : **Ashwini Satbhai**, Department of Micro Biology, **Satish Ambike**, Department of Computer Science, **Avinash Kharat**, Department of BCA and **Gauri Kopardekar**, Department of Political Science

Event Management Team : The college Campus Event Management team consisting of Mayur Narkhede (T.Y.B.Com) ,Sanyog Choudhari, Gauri Rengade and Vaibhav Bhasme had taken tremendous efforts to manage this event o Industry Connect 2014.

Volunteers : There were 40 Volunteers working for this event for almost 15 days. They all had a dress code and had taken a priceless efforts for the success of this event.

[II] A placement drive was conducted by **Tata AIG Ltd** at the college end. Three students from B.Com stream were selected during the drive. They will receive the offer letters soon.

[III] **Tata Consultancy Services Ltd** conducted a placement drive in the college on 11th February 2015 for B.A. and B.Com students. There were total of 102 students for the drive. The placement drive started with a Group discussion session followed by an aptitude test and the HR , personal Interviews. 22 students were shortlisted for the final round and 10 students (9 from B.Com and 1 from B.A.) both the streams were selected and got the training program letters.

[IV] Placement Workshop for Microbiology Students

A workshop – '**Right groundwork for right industry**' was organized on 23rd and 24th February 2015 by Placement Cell, Department of Microbiology, Modern College of Arts, Science & Commerce, Ganeshkhind, Pune in collaboration with Board of Student Welfare, University of Pune, Pune.

The workshop was sanctioned by Board of Student Welfare, University of Pune, Pune, under '**Placement Guidance Scheme**'.

Final year post graduate students (Microbiology and Biotechnology) from different colleges participated in the two day workshop.

Professionals from Pharmaceutical and Biotech industries were invited as resource persons for this workshop.



Mr. Prashant Garud is working in Oncology section of Emcure Pharmaceuticals, Pune as Q.C. Officer in Microbiology section. He has also handled responsible position at a reputed pharmaceutical industry, Arco Stride Labs, Bangalore in Q.A. Department.

Mr. Aunshak Potdar is handling the responsible position of Research Technologist in Emcure Pharmaceuticals, Pune. He has worked as a Quality Control Officer in Onco Therapies Ltd. Bangalore and also as a Trainee Production Officer in Lupin Pharmaceuticals, Tarapur; Mumbai.

In first few sessions a complete overview of the structure and operations of various industries was given. Students realized the scope of microbiology and biotechnology in pharmaceutical, food and dairy, biofertilizers and chemical industries. The roles and responsibilities of the employees in various departments of industries were explained in detail so as to understand the skill sets required. As well as significance of documentation as per the guidelines given by different regulatory authorities was explained. Students were given guidance on preparing outstanding and tailor-made resume according to the job profile.

In next day session, Mock interviews on technical skills were conducted to boost their confidence.

The entire workshop was of immense help for the students. With this groundwork, they would be confident in taking a challenging career in various industries.

Student participants gave a positive feedback of the workshop.

Placement status: Computer Science Department

Sr.NO	Date	Company Name	Total No. Students	No. of Rounds		Selected Students
1	7-Mar-14	Fin Techno Bridge	14	2	2	Piyush Annadate(MCA),Zahid Kukaswadi (MCA)
2	16-Jun-14	Arxxus	54	3	-	-
3	21-Jun-14	Harbinjer	30	3	-	-
4	24-Jun-14	Persistent	31	2	0	-
5	1-Jul-14	Amiworks	All	4	-	-
6	18-Jul-14	Max PC Secure	10	3	1	Abhijit vishwanath (MCS)
7	25-Jul-14	Zcon	9	3	0	
8	31-Jul-14	SPYTECH	All	2	2	Piyush Annadate (MCA)/ Pooja Shevale(MCS)
9	11-Aug-14	Fin Techno Bridge	6	2	0	-
10	20-Aug-14	GSLab	29	2	0	-
11	21-Aug-14	VSH Solutions	All	3	1	Amit Heda (MCA)
12	5-Sep-14	FutureDreamz	29	1	18	Pooja Agarwal (MCS),Pakaj Pagare (MCS),Abhijit Sapkal (MCS) Rahul Chavan (MCS),Dhanashree Chavan (MCS),Ajinkya Kale (MCS) Kabbina Rudresh (MCS),Archana Raundale (MCS),Monica Pawar (MCA) Archana Gandhi (MCA),Mamta Patil (MCA),Chaitali Mule (MCA) Revatee Gurav (MCA),Minal Chaudhari (MCA),Yogita Nehete (MCA) Pallavi Kulkarni (MCA),Tanuja Dhande (MCA),Pranoti Mahamuni (MCA)
13	26-Sep-14	WebTech	All	3	0	-
14	30-Sep-14	Max PC Secure	5	3	0	-
15	11-Oct-14	Fin Techno Bridge	6	2	3	Vijay Chaturbuj (MCS),Shraddha Shinde (MCA),Abhijit Sapkal (MCS)
16	15-Dec-14	Optra Technologies	All	3		Sumant Upasani (MCA)
17	30-Dec-14	Unidos System	35	3	3	Sayali Bhimrao Shvale (MCS),Vedashree C. Jagtap (MCS),Renuka Shikarkhane (MCS)
18	5-Jan-15	Nuevas	40	2	0	-
19	7-Jan-15	Symantec	16	4	2	Piyush Annadate (MCA),Shradha Shinde (MCA)
20	9-Jan-15	Tekdi Technologies	38	4	1	Renuka Shikarkhane (MCS)

DETAILS OF ACTIVITIES CONDUCTED IN THE YEAR 2013-14

PLACEMENT CELL

Date : 5th Mar. 2015

- **Placement Cell Coordinators:**

Mrs Ashwini Satbhai

Mrs Vaidehi Dande

- **Campus interview conducted by Evolvus Pune.**

31 students appeared for the interview.

Students selected:

Kulkarni Apurva Mahesh

Banale Rituja Arvind

Raheja Sheetal Bharat

Jog Ashiwini Arun

Kulkarni Rasika

Gaikwad Saurabh Lahu

- **Candidates Sent For Selection At Various Industries/ Institutes and Students Selected:**

1. **Golvilkar Metropolis Laboratories**

Sandhya Suryavanshi

Tejashree Godambe

2. **Pathology Lab Swargate, Pune**

Vrushali Walgude

3. **CeLT Technologies**

Neelam Kaushik

Manasi Yadav

Jayashree Khadilkar

4. **Muktangan Exploratory Centre**

Jayashree Khadilkar

5. **Agharkar Research Institute**
Joshi Akshay Jaiprakash

6. **NiLa Polycast, Pune**
Tufel Attar

Atul Raikar

7. **Emcure Pharma, Pune**
Hivarkar Sai Suresh

8. **TATA Chemicals, Pune**

Nevkar Harshawardhan Sham

- **Developmental Activities Conducted**

Interactive series for the graduate and postgraduate students with experienced professionals / research personnels (who are also our past students)

Date	Speaker	Topic	Class
23/12/14	NIST Inst. Pvt. Ltd.	Opportunities in Food Industry	M.Sc. I & II
24/12/14	Mr. Nitin Gaikawad Mktg. Manager, Biocon Banglore	Career in Pharma Industry	M.Sc. I & II
6/1/15	Mr. Nikhil Ganorkar Mr. Pratik Katekar Nila Polybact Pvt. Ltd.	Opportunities in Waste Management & Entrepreneurship	M.Sc. I & II

- **Workshop Conducted**

In collaboration with the Board of Student Welfare, University of Pune, two day workshop “Right Groundwork For Right Industry” was organized for postgraduate students.

The experts from pharmaceutical industries and Biotechnology industries were invited as resource persons.

Department of Microbiology Placement status 14-15

Sr.No

Student's Name	Name of the industry/ institute
1 GODAMBE TEJASHREE DINESH	Lab assistant Golvilkar Metropolis Laboratories
2 KULKARNI APURVA MAHESH	Evolvus Ltd.
3 PADHAR NIVEDITA PANDURANG	Q. C. Microbiologist at Pharma Company, Mumbai
4 KAUSHIK NEELAM SHYAMSUNDAR	Online Tutor CeLT Technologies
5 CHERUVATHUR JENNIFER RAPHEL	Project Assistant at NCL Laboratory
7 MANDAVKAR SONAL GANPAT	In vitro fertilization (IVF Clinic), Pune
8 WALGUDE VRUSHALI	Microbiologist at Pathology Lab Swargate, Pune
9 BANALE RITUJA ARVIND	Evolvus Ltd.
10 SURYAVANSHI SANDHYA LAXMAN	Trainee at Clinical Research Centre Jahangir Hospital Clinical Data Analyst, Clinical Research Centre Jahangir Hospital
11 PHUGARE SHWETA SURESH	
12 GAIKWAD SAURABH LAHU	Research assistant at Bharati Vidyapeeth, Pune
13 RAHEJA SHEETAL BHARAT	Evolvus Ltd.
14 PANDE PRANAV MUKUND	Research assistant at NCCS Pune
15 JOG ASHIWINI ARUN	Evolvus Ltd.
16 YADAV MANASI BHASKAR	Online Tutor CeLT Technologies Online Tutor CeLT Technologies, Trainer at Mukhtangan Exploratory Centre
17 KHADILKAR JAYASHREE	
18 NEWALE KALYANI	Tutor at private Coaching class, Pimpari
19 SHIRKE BHAGAYASHREE RAJARAM	Technician at Pathology Laboratory, Pimpari
20 HIVARKAR SAI SURESH	Q. C. Microbiologist at Emcure Pharma, Pune
21 RAO HEMALATHA SUNDER	Assistant Professor at D. Y. Patil College, Pimpari
22 JOSHI AKSHAY JAIPRAKASH	Research assistant at Agharkar Research Institute
23 KULKARNI RASIKA	Evolvus Ltd.
24 RAIKAR ATUL	Marketing Representative at NiLa Polycast, Pune.
25 NEVKAR HARSHAWARDHAN SHAM	TATA Chemicals, Pune
26 PANKAJDEEP GATHANIYA	Microbiologist in Food Industry, Pune

Summary

Total no. of students placed - 26

No. of students placed through Placement Cell - 17

The sessions included the details of industrial structure and operations, the role and responsibilities of employees in various departments of different industries and also the personal technical interviews. Total 28 students participated in the workshop.

The feedback was provided to each student to improve their resume writing and interview skills.

- **Outcome of the placement activities:**

Total No. of students placed - 26

No. of Students placed by placement cell- 17

Following are some of the activities which were open to all the students.

Sr. No.	Event	Guest/ Organization	Date
1.	Opportunities in Banking services and related training programme	Mr.Kanchan Kulkarni (ICICI Bank,Pune) Mr.Apte (MIT)	23/12/2014